

The BMW M6
Coupe
Convertible



The Ultimate
Driving Machine



THE BMW M6. COUPÉ AND CONVERTIBLE.

PRICE LIST.
FROM NOVEMBER 2014.

BMW EfficientDynamics
Less emissions. More driving pleasure.

CONTENTS.

| | |
|----------------|--|
| Page 1 | Contents |
| Page 2 | The BMW M6 Introduction |
| Page 3 | Standard Equipment Highlights |
| Page 4 | BMW Individual |
| Page 5 | Optional Equipment Highlights |
| Page 7 | Technical Information / Pricing Information |
| Page 8 | BMW EfficientDynamics / Paintwork / Upholsteries / Interior Trims |
| Page 9 | Packages / Transmission / Steering and Chassis / Safety and Technology / Seats |
| Page 10 | Exterior Equipment / Interior Equipment / Steering Wheels |
| Page 11 | Audio and Communication / Supplementary Options |
| Page 12 | Light Alloy Wheels |
| Page 13 | Code Glossary |
| Page 14 | BMW ConnectedDrive Services |

www.bmw.co.uk
www.bmw.co.uk/Mlaptimer



THE BMW M6.

POWER, PERFECTLY FORMED.

In the BMW M6 models, a fascination with performance is pursued without compromise, combining thoroughbred motorsport technology with outstanding elegance like never before. The BMW M6 Coupé and Convertible embody pure BMW M genes with new levels of refinement and breathtaking aesthetics.

BMW EFFICIENT DYNAMICS.

EfficientDynamics is BMW's award-winning programme of technologies designed to reduce CO₂ emissions and improve fuel economy, without compromising on performance or driving dynamics. These technologies are standard on every new BMW and could lower your fuel and tax costs, as well as ensure a lower benefit in kind tax rating for company car drivers. You can find out more about the benefits of BMW EfficientDynamics, as well as compare your own vehicle against the BMW M6 at www.bmw.co.uk/EfficientDynamics

Auto
Start-Stop



Brake Energy
Regeneration



High-precision
direct injection



Reduced Rolling
Resistance Tyres



BMW EfficientDynamics
Less emissions. More driving pleasure.



STANDARD EQUIPMENT HIGHLIGHTS.

The models shown on these pages may feature optional equipment. Standard equipment may also vary depending on engine variant. Not all trim levels are available on all engine variants. Please refer to the BMW M6 Coupé and Convertible brochure or ask your local BMW Retailer for more information.

BMW M6

- 19" light alloy M Star-spoke style 344 M
- 20GB hard disc drive (HDD) memory
- BMW ConnectedDrive Services comprising:
 - BMW Emergency Call
 - BMW Online Services
 - BMW TeleServices
 - Information Plus
 - Real Time Traffic Information
 - Remote Services
- BMW Professional radio with single DVD player (with MP3 playback facility)
- Brake calipers – Aluminium, front and rear (coloured Blue)
- Carbon-fibre reinforced plastic (CFRP) roof (Coupé only)
- Control Display with 10.2" high-resolution flat screen colour display
- DAB tuner
- Door sill finishers, illuminated with M6 designation
- Double-wishbone suspension, front
- Dynamic Brake Lights
- Dynamic Safety
- Exhaust tailpipes – four, Chrome
- Extended Merino leather upholstery
- Head-up Display (HUD)
- iDrive Touch Controller with shortcut buttons
- Interior trim, Carbon-fibre
- Kidney grille, Chrome surround with double Black vertical slats and M6 badging
- Loudspeaker system – harman/kardon
- Lumbar support, driver and front passenger
- M aerodynamic bodystyling
- M Drive Manager
- M Instrument panel with Red-illuminated needles and White-illuminated displays
- M Servotronic steering (Hydraulic)
- M Sport leather multi-function steering wheel with gearshift paddles
- Metallic paintwork
- Navigation system – BMW Professional Multimedia
- Sport seats – front, electric with driver memory
- V8 engine with four-valve technology and high-precision injection

RRP from £92,985 inc. VAT

M6 Coupé

RRP from £98,185 inc. VAT

M6 Convertible



BMW INDIVIDUAL. THE EXPRESSION OF PERSONALITY.

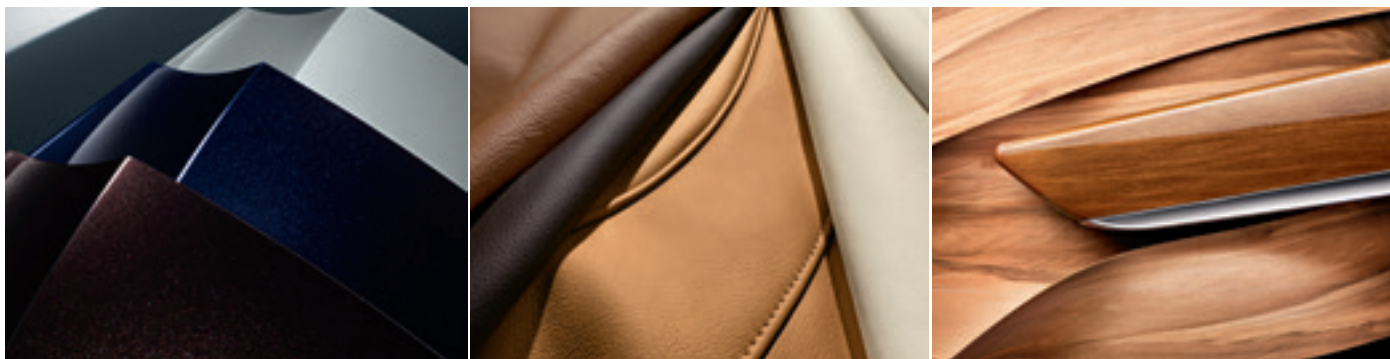
The higher your standards, the less room there is for compromise. For drivers with the most exacting standards, BMW Individual offers a range of stunning and perfectly-

crafted materials to ensure that the expression of personality has never felt so effortless.



A BMW Individual paint finish is more than just a colour, each has its own characteristic brilliance and complexity. Five layers deep, the depth of colour is more sophisticated than the regular paintworks thanks to a special pigmentation. A variety of metallic, Xirallic or Frozen finishes create numerous

intense effects and a unique iridescence. Inside, the level of exclusivity can be continued with a variety of hand-picked interior trims which perfectly compliment the choice of supple BMW Individual Merino leather.



Meticulous selection of raw hides ensures this upholstery remains porous, breathable and soft, whilst the leather shades perfectly match the BMW Individual paints. Furthermore, for those customers with a desire for a truly

made-to-measure vehicle, BMW Individual offers an exclusive service to enable customers to tailor their vehicle to a bespoke design by using a range of premium materials.



OPTIONAL EQUIPMENT HIGHLIGHTS.



Optional M Carbon ceramic brakes pictured.

COMPETITION PACKAGE.

Specially developed to give an ultimate high performance motorsport experience.

- Increased dynamics from an engine output rise of 15hp to 575hp and 0 to 62mph in 4.1 seconds
- Re-engineered suspension lowered by 10mm and modified M Dynamic Mode
- Exclusive 20" Double spoke forged light alloy wheels and Black Chrome twin sport exhaust system optimised for powerful sound and engine acoustics

See page 9



SURROUND-VIEW.

Provides a clear 270° view around your BMW. Additional cameras underneath the exterior side mirrors augment a birds-eye view in the Control Display, so that you can see exactly what is happening all around you. Furthermore, a Side-view enables you to clearly see if it is safe to pull out of tight junctions or exits where the view would otherwise be obscured from the driver's position.

See page 9



B&O ADVANCED AUDIO SYSTEM.

Specifically designed to deliver a concert hall experience from the comfort of your BMW. Studio and Expanded listening modes allow you to tailor the experience to best suit the musical genre and up to sixteen loudspeakers are integrated around the entire cabin for an exhilarating surround sound for driver and passengers.

- Moving Centre speaker with Bang & Olufsen Acoustic Lens Technology ensuring constant audio quality in all seats
- 5.1 Surround Sound with 16 active loudspeakers with up to 1,200 watts, model specific sound-tuning
- Illuminated, solid aluminium grills with B&O designation

See page 11



SOFT-CLOSE DOORS.

Ensure that the doors of your BMW are securely closed with minimum effort.

- When the door is within approximately 6mm of the lock, an electric motor pulls the door securely and quietly closed
- Graceful convenience that can be enjoyed by all passengers when both entering and exiting your BMW

See page 10

THE BMW M6.

TECHNICAL INFORMATION.

| Model | Power output (hp) | 0-62mph (secs) | Fuel consumption (mpg) | | | CO ₂ emissions (g/km) |
|---|----------------------|-------------------|---------------------------|-------------|----------|-------------------------------------|
| | | | Urban | Extra Urban | Combined | |
| M6 Coupé | 560 | 4.2 | 20.3 | 37.2 | 28.5 | 231 |
| M6 Coupé with optional Competition package | 575 | 4.1 | 20.3 | 37.2 | 28.5 | 231 |
| M6 Convertible | 560 | 4.3 | 19.8 | 35.8 | 27.4 | 239 |
| M6 Convertible with optional Competition package | 575 | 4.2 | 19.8 | 35.8 | 27.4 | 239 |

PRICING INFORMATION.

| Model | Basic price (excluding VAT) | VAT 20% | Retail price (including VAT) | On the road price | P11d value | BIK tax rate (2014 / 2015) | VED band | Insurance group |
|----------------|--------------------------------|------------|---------------------------------|----------------------|------------|-------------------------------|-------------|--------------------|
| | | | | | Automatic | | | |
| M6 Coupé | £77,487.50 | £15,497.50 | £92,985 | £94,625 | £93,710 | 35% | L | 50 |
| M6 Convertible | £81,820.83 | £16,364.17 | £98,185 | £99,825 | £98,910 | 35% | L | 50 |

VED rates

VED rates for brand new cars are determined by their CO₂ emissions figure. First year VED applies to the first year of ownership. Annual VED rates apply thereafter. BMW M6 models fall into the category listed below:

| CO ₂ emissions (g/km) | Band L 226-255 |
|-------------------------------------|-------------------|
| First year VED | £860 |
| Annual VED (second year onwards) | £485 |

Prices and specifications

BMW (UK) Limited reserves the right to alter prices and specifications without notice. BMW (UK) Limited has made every effort to ensure the accuracy of information but does not accept liability for any errors or omissions.

Insurance group figures refer to 50 Group Rating System.

On the road price

| | |
|---|----------|
| The recommended on the road price includes: | |
| Delivery and BMW Emergency Service | £700 |
| Number plates | £25 |
| Vehicle first registration fee | £55 |
| First year Vehicle Excise Duty | See left |

STANDARD AND OPTIONAL EQUIPMENT.

|  | M6 Coupé | M6 Convertible | Price |
|--|----------|----------------|-------|
| | | | |

BMW EFFICIENT DYNAMICS

| | | | |
|---|---|---|------------|
| Auto Start-Stop | ● | ● | Std |
| Brake Energy Regeneration | ● | ● | Std |
| High-precision direct injection | ● | ● | Std |
| Reduced Rolling Resistance Tyres | ● | ● | Std |

Individual BMW EfficientDynamics features may be excluded, depending on the optional equipment chosen.
Your BMW Retailer will be pleased to provide you with more information.

PAINTWORK

| | | | | |
|--|-----|---|---|---------------|
| Metallic Available in: Black Sapphire, Havanna, Imperial Blue Xirallic, Sakhir Orange, San Marino Blue, Silverstone II, Singapore Grey, Space Grey | met | ● | ● | Std |
| Non-metallic Available in: Alpine White | uni | ○ | ○ | £0 |
| BMW Individual Available in: Citrine Black, Moonstone, Ruby Black, Tanzanite Blue | ind | ○ | ○ | £1,995 |
| Available in: Frozen Bronze | | ○ | ○ | £3,220 |

UPHOLSTERIES

| | | | | |
|--|----|---|---|---------------|
| Extended Merino leather¹ Available in: Black, Sakhir Orange or Silverstone | LK | ● | ● | Std |
| Full Merino leather¹ Available in: Black, Sakhir Orange, Sand Beige or Silverstone All with Black world Not with 775 / 776 / XD5 | X3 | ○ | - | £6,500 |
| | | - | ○ | £5,635 |
| BMW Individual Full Merino leather¹ Available in: Amaro Brown, Champagne, Cohiba Brown, Opal White or Platinum All with Black world Only with 776 / XD5 Not with 775 | ZB | ○ | - | £6,500 |
| | | - | ○ | £5,635 |

INTERIOR TRIMS

| | | | | |
|--|-----|---|---|-------------|
| Carbon-fibre | 4MC | ● | ● | Std |
| American Oak, High-gloss | 4CV | ○ | ○ | £0 |
| Dark Grey Poplar wood, High-gloss | 4AS | ○ | ○ | £0 |
| BMW Individual Ash Grain White | XEX | ○ | ○ | £490 |
| BMW Individual Auburn Sycamore wood, High-gloss | XE5 | ○ | ○ | £490 |
| BMW Individual Piano Black | XE7 | ○ | ○ | £490 |

Key

● = Standard ○ = Optional - = Not available / = Indicates 'or' ¹ = Leather upholstery features on varying seat aspects depending on the BMW M6 model and seat type chosen.
For full details please refer to the BMW M6 model Brochure or consult your BMW Retailer.

| | | | |
|--|----------|----------------|-------|
|  | M6 Coupé | M6 Convertible | Price |
| | | | |

PACKAGES

| | | | | |
|--|-----|---|---|--------|
| Competition package | 7MA | ○ | ○ | £6,500 |
| Comprises: | | | | |
| – 0 to 62mph in 4.1 seconds (Coupé) or 4.2 seconds (Convertible) | | | | |
| – Exclusive 20" light alloy M Double-spoke style 601 M | | | | |
| – Power output increased by 15hp (11kW) to 575hp (423kW) | | | | |
| – Sport exhaust with Black Chrome exhaust tailpipes | | | | |
| – Sport steering | | | | |
| – Sport suspension | | | | |

TRANSMISSION

| | | | | |
|---|-----|---|---|-----|
| Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC | 2MK | ● | ● | Std |
| Includes uni-directional steering wheel mounted gearshift paddles | | | | |

STEERING AND CHASSIS

| | | | | |
|--------------------------------------|-----|---|---|-----|
| Variable Damper Control (VDC) | 223 | ● | ● | Std |
|--------------------------------------|-----|---|---|-----|

SAFETY AND TECHNOLOGY

| | | | | |
|--|-----|---|---|--------|
| Adaptive LED Headlights | 552 | ● | ● | Std |
| Driving Assistant | 5AS | ○ | ○ | £540 |
| Lane change warning system | 5AG | ○ | ○ | £500 |
| M Carbon ceramic brakes | 2NK | ○ | ○ | £7,395 |
| Not with 2N8 | | | | |
| Night Vision with pedestrian recognition | 6UK | ○ | ○ | £1,535 |
| Park Distance Control (PDC), front and rear | 508 | ● | ● | Std |
| Reversing Assist camera | 3AG | ○ | ○ | £375 |
| Speed limit display | 8TH | ○ | ○ | £250 |
| Surround-view | 5DL | ○ | ○ | £530 |
| Only with 3AG | | | | |
| Tyre pressure monitoring | 2VB | ● | ● | Std |

SEATS

| | | | | |
|---|-----|---|---|--------|
| Lumbar support, driver and front passenger | 488 | ● | ● | Std |
| M Sport multi-function seats, front | 4MA | ○ | ○ | £1,865 |
| Oscillating seat base function | 455 | ○ | ○ | £395 |
| Only with 4MA | | | | |
| Seat adjustment – front, electric with driver memory | 459 | ● | ● | Std |
| Seat heating, front | 494 | ● | ● | Std |
| Seat ventilation, front | 453 | ○ | ○ | £755 |
| Only with 4MA | | | | |

Key

● = Standard ○ = Optional Only with = these options must be ordered together Not with = these options are not available for ordering together

| | | | |
|--|----------|----------------|-------|
|  | M6 Coupé | M6 Convertible | |
| | | | Price |

EXTERIOR EQUIPMENT

| | | | | |
|--|-----|---|---|------|
| Comfort Access | 322 | ○ | ○ | £695 |
| Exterior mirrors – folding, automatically dimming | 430 | ● | ● | Std |
| Exterior trim, High-gloss Shadowline Not with 3MB | 760 | ● | ● | Std |
| Exterior trim, Matt Aluminium Not with 760 | 3MB | ○ | ○ | £0 |
| Model designation deletion | 320 | ○ | ○ | £0 |
| Soft-close doors | 323 | ○ | ○ | £360 |
| Soft-top, Anthracite Silver fleck | 3YA | - | ○ | £195 |
| Soft-top, Beige | 3YE | - | ○ | £0 |
| Soft-top, Black | 388 | - | ● | Std |

INTERIOR EQUIPMENT

| | | | | |
|--|-----|---|---|------|
| Ambient interior lighting | 4UR | ● | ● | Std |
| BMW Individual Headlining, Alcantara Only with ZB (Amaro Brown, Champagne or Platinum upholsteries) | XD5 | ○ | - | £0 |
| Climate comfort laminated glass Only with 358 Not with 761 | 356 | ○ | - | £350 |
| Climate Comfort windscreen | 358 | ○ | ○ | £200 |
| In combination with 356 | | ○ | - | £0 |
| Floor mats, velour | 423 | ● | ● | Std |
| Headlining, Anthracite Not with X3 / ZB | 775 | ● | - | Std |
| Headlining, Anthracite Alcantara | 776 | ○ | - | £865 |
| In combination with ZB Not with X3 | | ○ | - | £0 |
| Rear-view mirror, automatically dimming | 431 | ● | ● | Std |
| Smoker's package deletion | 441 | ○ | ○ | £0 |
| Sun protection glass Not with 356 | 761 | ○ | - | £375 |
| Sunblind – rear windscreen, electric | 415 | ○ | - | £345 |
| Through-loading ski bag | 464 | ○ | ○ | £245 |
| Universal remote control ¹ | 319 | ○ | ○ | £195 |
| Wind deflector | 387 | - | ○ | £290 |

STEERING WHEELS

| | | | | |
|--|-----|---|---|------|
| Steering column with electric adjustment | 245 | - | ● | Std |
| Steering wheel heating | 248 | ○ | ○ | £195 |

Key

● = Standard ○ = Optional - = Not available Only with = these options must be ordered together Not with = these options are not available for ordering together / = Indicates 'or'

¹ = To confirm compatibility of devices please refer to www.homelink.com

|  | | M6 Coupé | M6 Convertible | Price |
|--|--|----------|----------------|-------|
|--|--|----------|----------------|-------|

AUDIO AND COMMUNICATION

| | | | | |
|--|-----|---|---|--------|
| B&O Advanced audio system | 6F2 | ○ | ○ | £3,750 |
| BMW Emergency Call ¹ | 6AC | ● | ● | Std |
| BMW Online Services ² | 6AK | ● | ● | Std |
| BMW TeleServices ¹ | 6AE | ● | ● | Std |
| DAB tuner | 654 | ● | ● | Std |
| DVD changer | 696 | ○ | ○ | £415 |
| Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control ³ | 6NS | ● | ● | Std |
| Head-up Display (HUD) | 610 | ● | ● | Std |
| Information Plus ² | 6AN | ● | ● | Std |
| Internet | 6AR | ○ | ○ | £95 |
| Loudspeaker system – harman/kardon | 688 | ● | ● | Std |
| Navigation system – BMW Professional Multimedia | 609 | ● | ● | Std |
| Online Entertainment | 6FV | ○ | ○ | £190 |
| Real Time Traffic Information (RTTI) ² | 6AM | ● | ● | Std |
| Remote Services ¹ | 6AP | ● | ● | Std |
| TV function | 601 | ○ | ○ | £930 |

SUPPLEMENTARY OPTIONS

| | | | Price from |
|--|---|---|------------|
| BMW Service Inclusive ⁴ Package covering servicing costs for 5 years / 50,000 miles | ○ | ○ | £1,000 |
| BMW Service Inclusive Plus ⁴ Package covering servicing and maintenance costs for 5 years / 50,000 miles | ○ | ○ | £4,730 |
| BMW Trackstar ⁵ | ○ | ○ | £399 |
| BMW Trackstar Advance ⁵ | ○ | ○ | £649 |

Key

● = Standard ○ = Optional Only with = these options must be ordered together * = Included within package, see page 9 for package information. Please consult your BMW Retailer for further details. ¹ = Active for the life of the vehicle. ² = Active for three years, renewable thereafter. ³ = An additional adapter cable may be required. ⁴ = Terms and conditions apply, for full details speak to your retailer or visit www.bmw.co.uk/serviceinclusive ⁵ = Price excludes subscription. Please consult your local BMW Retailer for further details. Content correct at time of going to print. Prices subject to change.

| | | | | |
|--|--|----------|----------------|-------|
|  | | M6 Coupé | M6 Convertible | Price |
|--|--|----------|----------------|-------|

LIGHT ALLOY WHEELS

| | | | | |
|---|-----|---|---|--------|
| 19" M Star-spoke style 344 M | 2N8 | ● | ● | Std |
| 20" M Double-spoke style 343 M | 2NZ | ○ | ○ | £1,650 |
| In combination with 7MA Competition package | | ○ | ○ | £0 |
| 20" M Double-spoke style 601 M Only with 7MA Competition package | 2TX | ○ | ○ | n/a* |
| 20" M Double-spoke style 343 M, Black | 2TY | ○ | ○ | £1,980 |
| In combination with 7MA Competition package | | ○ | ○ | £330 |



19" M Star-spoke style 344 M



20" M Double-spoke style 343 M



20" M Double-spoke style 601 M



20" M Double-spoke style 343 M, Black

CODE GLOSSARY.

| | | | | | |
|------------|--|------------|--|------------|---|
| 223 | Variable Damper Control (VDC) | 459 | Seat adjustment – front, electric with driver memory | 6AM | Real Time Traffic Information (RTTI) |
| 245 | Steering column with electric adjustment | 464 | Through-loading ski bag | 6AN | Information Plus |
| 248 | Steering wheel heating | 488 | Lumbar support, driver and front passenger | 6AP | Remote Services |
| 2MK | Seven-speed M Double Clutch Transmission (M DCT) with DRIVELOGIC | 494 | Seat heating, front | 6AR | Internet |
| 2NK | M Carbon ceramic brakes | 4AS | Interior trim, Dark Grey Poplar wood, High-gloss | 6F2 | B&O Advanced audio system |
| 2VB | Tyre pressure monitoring | 4CV | Interior trim, American Oak, High-gloss | 6FV | Online Entertainment |
| 319 | Universal remote control | 4MA | M Sport multi-function seats, front | 6NS | Enhanced Bluetooth telephone preparation with USB audio interface and Voice Control |
| 320 | Model designation deletion | 4MC | Interior trim, Carbon-fibre | 6UK | Night Vision with pedestrian recognition |
| 322 | Comfort Access | 4UR | Ambient interior lighting | 760 | Exterior trim, High-gloss Shadowline |
| 323 | Soft-close doors | 508 | Park Distance Control (PDC), front and rear | 761 | Sun protection glass |
| 356 | Climate comfort laminated glass | 552 | Adaptive LED Headlights | 775 | Headlining, Anthracite |
| 358 | Climate Comfort windscreen | 5AG | Lane change warning system | 776 | Headlining, Anthracite Alcantara |
| 387 | Wind deflector | 5AS | Driving Assistant | 7MA | Competition package |
| 388 | Soft-top, Black | 5AT | Driving Assistant Plus | 8TH | Speed limit display |
| 3AG | Reversing Assist camera | 5DL | Surround-view | ind | BMW Individual paintwork |
| 3MB | Exterior trim, Matt Aluminium | 601 | TV function | LK | Extended Merino leather – upholstery |
| 3YA | Soft-top, Anthracite Silver fleck | 609 | Navigation system – BMW Professional Multimedia | met | Metallic paintwork |
| 3YE | Soft-top, Beige | 610 | Head-up Display (HUD) | uni | Non-metallic paintwork |
| 415 | Sunblind – rear windscreen, electric | 654 | DAB tuner | X3 | Full Merino leather – upholstery |
| 423 | Floor mats, velour | 688 | Loudspeaker system – harman/kardon | XD5 | BMW Individual Alcantara headlining |
| 430 | Exterior mirrors – folding, automatically dimming | 696 | DVD changer | XE5 | Interior trim, BMW Individual Auburn Sycamore wood, High-gloss |
| 431 | Rear-view mirror, automatically dimming | 6AE | BMW TeleServices | XE7 | Interior trim, BMW Individual Piano Black |
| 441 | Smoker's package deletion | 6AC | BMW Emergency Call | XEX | Interior trim, BMW Individual Ash Grain White |
| 453 | Seat ventilation, front | 6AK | BMW Online Services | ZB | BMW Individual Full Merino leather – upholstery |
| 455 | Oscillating seat base function | | | | |

BMW CONNECTED DRIVE SERVICES.

1. General information

BMW (UK) Limited of Summit ONE, Summit Avenue, Farnborough, Hampshire, GU14 0FB (hereafter referred to as “BMW”) provides the customer with vehicle-specific information and support services under the name “BMW ConnectedDrive” (hereinafter referred to as “Services”). Except where the following description of the individual Services explicitly states otherwise, BMW does not collect, store or process customer data for the Services listed here. For the provision of Services for which the collection, storage and processing of personal data is necessary, the customer shall be informed in advance in order to obtain his/her consent. Services are provided by means of a SIM card installed in the vehicle. Call and data-connection costs are included in the price of the Services. Insofar as it is necessary for the substantive organisation and utilisation of the Services BMW collects, stores and processes vehicle-related data within the legal stipulations.

2. BMW ConnectedDrive basic Services

The BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) have already been activated at the point of vehicle transfer.

a. TeleServices (6AE)

The “TeleServices” Service ensures the mobility of the customer. If required or when triggered or commissioned by the customer, the vehicle's technical data (e.g. service information concerning wear parts, vehicle-status information such as check-control notifications, battery-charge status, data for identifying and locating the vehicle in the event of a breakdown) shall be transferred to BMW. In the event that a service is required, these items of data shall be forwarded to the responsible service partner, BMW Mobile Care or respective service providers for the purposes of making contact and arranging an appointment, where they shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties. On occasion technical data shall be transferred from the vehicle to BMW where it shall be evaluated to aid the further development of BMW products. This is known as the “Teleservice Report”. This data is exclusively technical, vehicle-related data. Other data such as positioning data shall not be transferred as part of the “Teleservice Report”. The “TeleService Battery Guard” continuously monitors the battery-charge status of the vehicle. If the battery-charge status falls below a fixed value, the responsible service partner will be informed. The responsible service partner will then contact the customer if necessary to arrange a service appointment. By registering in the BMW ConnectedDrive Customer Portal, the customer can also be informed about a critical battery status by SMS message or email, for example if the parking lights, side lights or hazards are left on.

b. BMW Emergency Call (6AC)

The vehicle's identification and location is required for the use of the “BMW Emergency Call”, and it is also necessary to transmit the information required to provide assistance to the respective emergency-service centre. The user's request and the data required may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. Beyond this, no data shall be forwarded to third parties.

3. BMW Online Services (6AK)

The “BMW Online” (6AK) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The vehicle's identification is required for the use of the Service and it shall also be necessary to process the information required to provide assistance. The data shall then be deleted. When Points of Interest queries are used, the customer request may be transmitted to service providers commissioned by BMW to provide the Service – in that case, these items of data shall only be used to help provide the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

4. Information Plus (6AN)

The “Information Plus” (6AN) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

To use the Service, the customer is connected to the BMW call centre at the push of a button using the integrated telephone unit. In this way, data concerning the vehicle's identification, location and – if route guidance is activated – the selected route may be transmitted to the service providers commissioned by BMW to provide the Service – in that case, this data shall only be used to help process the provision of the Service and shall be retained until all procedures have been properly completed. The data shall then be deleted. Beyond this, no data shall be forwarded to third parties.

5. Real Time Traffic Information (6AM)

The “Real Time Traffic Information” (6AM) Service is activated for 36 months after first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

The traffic information required for the Service is calculated by a variety of means including using what is known as Floating Car Data. In this sense, every ConnectedDrive-capable BMW functions as a “mobile traffic reporter” (Floating Car). The individual position and sensor data of the vehicle calculated during the trip is transferred – completely anonymously – to BMW and a service provider together with up-to-date time information.

6. Internet (6AR)

The “Internet” (6AR) Service runs for a period of one year after the vehicle's first registration. The customer can extend the Service for an additional charge beyond the initial free-of-charge period via the BMW ConnectedDrive Customer Portal.

7. Remote Services (6AP)

Use of the “Remote Services” (6AP) either upon request to BMW Customer Support or via the “My BMW Remote” smart-phone application requires registration in the BMW ConnectedDrive Customer Portal.

8. Availability of the Service

The complete range of Services is only available for customers whose vehicles are approved in United Kingdom, and only within United Kingdom.

“BMW Emergency Call” (6AC) is available to customers in United Kingdom, Germany, Austria, Italy, France, and the Netherlands. “TeleServices” (6AE), “Information Plus” (6AN), “Remote Services” (6AP) and “BMW Online” (6AK) can be accessed on any mobile communication network in Europe. When used abroad, the range and characteristics of the service may vary from the range and characteristics described above and may vary from country to country. “Real Time Traffic Information” (6AM) is available in United Kingdom, Germany, Italy and France. The “Internet” (6AR) service is only available in United Kingdom.

9. Deactivation

The customer may have the BMW ConnectedDrive basic Services “TeleServices” (6AE) and “BMW Emergency Call” (6AC) deactivated at any time at an authorised BMW Retailer, a regional BMW branch or an authorised BMW workshop. Deactivation of this Service will also deactivate the SIM card installed in the vehicle. This results in the Emergency Call in the vehicle also not functioning. The other Services can also be deactivated by the customer (from November 2013) via the BMW ConnectedDrive Customer Portal (“My BMW ConnectedDrive”).

For further information on BMW ConnectedDrive and the General Terms and Conditions of Service for ConnectedDrive, please see:

www.bmw.co.uk/connecteddrive-information

The BMW ConnectedDrive Hotline is available on:
+44 (0) 800 561 0555 from Monday to Sunday, 9:00 – 18:00.

More about BMW

Tel. 0800 325 600
www.bmw.co.uk



**The Ultimate
Driving Machine**



BMW UK on Facebook
www.facebook.com/bmwuk

Valid from November 2014.